



12 - UNIT 1211
FM: JOAN WONG

"Art Habitat" Experience to Share

Background to the Project

"Art Habitat" is a self-financed creative project co-organized by the Hong Kong Arts Centre (HKAC) and the Hong Kong Art School (HKAS). Through leasing a wide variety of art made by the students and alumni of HKAS, this project offers the public an opportunity to keep art at home as a way to promote and investigate the culture of art collection in Hong Kong.

This questionnaire aims to collect public views and comments on their expectation of art collection.

Background Information of the Hirer

Participation Period: 2010/6/13 (Year/month/day) to 2010/07/12 (Year/month/day)

Gender Female Male

Age Group (years old):

≤25 26-35 36-45 ≥46

Education Background

Below post-secondary University student (current) Degree Master or above

Have you ever studied arts or related programmes?

Yes No

Expectation from the Programme (before participation)

Have you ever thought of keeping art at home?

Yes No

Is your home setting suitable for keeping art?

Suitable Unsuitable

Have you ever purchased a work of art (that values HK\$1,000 or above)?

Yes No

Have you ever rented a work of art (of any value)?

Yes No



Experience of Participating in this Programme

How many pieces of art did you rent through this programme?

- 1 piece/set
- 2 pieces/sets
- 3 pieces/sets
- 4 pieces/sets or more

Did you change the location of the same piece of art within your home?

- Yes
- No

Did you take pictures of the rented art in your home?

- Yes
- No

Did you introduce your rented art piece to your friends?

- Yes
- No

Where did you put/display your rented art in your home? Dining Room.

Your Thought (after the Participation)

Do you think that art is essential in your home?

- Yes
- No

Is your home setting suitable for keeping art?

- Suitable
- Unsuitable

Would you like to further rent other art available in this project?

- Yes
- No

Where would you put/display your rented art if you were renting another artwork from this programme?

- bedroom
- living room
- window sill

Others: Depends on what kind of artwork

Will you rent or buy other works of art again?

- Yes, I will rent more
- Yes, I will buy more
- No, I will neither rent nor buy any works of art

Your comments on this project: The program is interesting & meaningful. If I have bigger space (home or office), I'll consider to rent again.