Blind by JW was founded by designer duo Jessica LAU and Walter KONG in 2012.

Jessica LAU was born and raised in London. She graduated from Central Saint Martins Art and Design College with a Bachelor of Arts in Fashion Print in 2009 and was granted ‘Best Emerging Fashion Designer’ at her graduation show. She worked as a fashion designer’s assistant in luxury fashion houses around the world: from powerhouse brands Alexander McQueen in London and John Galliano in Paris, to the revered design house of Diane von Furstenberg in New York. In 2011, LAU moved to Hong Kong to follow her passion—Chinese fashion and design.

Walter KONG graduated from Hong Kong Polytechnic University with a Bachelor of Arts in Fashion and Textile Design in 2007. He was voted overall champion at the Hong Kong Young Fashion Designers Contest the same year he graduated. Before co-founding Blind by JW with Jessica LAU, KONG worked in global design and manufacturing at renowned fashion firms including Fenix Group, M.Magtague Group, and Italian luxury design brand Axelledesoie.

Blind by JW是由設計師Jessica LAU和Walter KONG於2012年創立的。

Jessica LAU出生成長於倫敦。2009年，她畢業於中央聖馬丁藝術與設計學院（Central Saint Martins Art and Design College），獲得了文學學士學位（印花設計方向），並在畢業展上獲得了「最佳新興時裝設計師」的獎項。她曾在世界各地的奢侈時裝公司擔任時裝設計師助理：從倫敦的亞歷山大麥昆（Alexander McQueen）和巴黎的約翰加利亞諾（John Galliano）等品牌，到紐約備受尊崇的黛安馮芙絲汀寶（Diane von Furstenberg）設計公司。2011年，Jessica LAU為了追隨她對中國時尚和設計的熱情來到了香港。

Walter KONG於2007年畢業於香港理工大學，獲服裝及紡織文學學士學位。畢業之際，他在香港青年時裝設計師大賽中獲得總冠軍。在與Jessica LAU共同創立Blind by JW之前，KONG曾在全球知名時裝公司從事設計和製造工作，包括Fenix Group、M.Magtague Group和意大利奢侈品牌Axelledesoie。