NAE intro

《香港短片新里程》(“計劃”) 是一個由香港藝術中心推行，並由香港特別行政區政府創意香港贊助的計劃，目的是在本地與海外宣傳優秀的香港短片。計劃將資助本地創作人參加國際影展以及一流文化盛會，令海外觀眾認識香港短片製作人，從而展開有意義的文化交流。有才華的創作人是文化工業的未來棟樑，有望將來可帶領香港發展成為區內最具特色的創意都市。

**目的**

* 讓國際觀眾認識香港創作優才
* 擴闊本地短片創作人的經驗與視野
* 在本地與海外推廣香港短片
* 加強香港於亞洲區內凝聚創意的形象

"HONG KONG SHORT FILM: NEW ACTION EXPRESS" is a scheme launched by the Hong Kong Arts Centre and sponsored by Create Hong Kong (CreateHK) of the Government of the Hong Kong Special Administrative Region,aiming to promote excellent Hong Kong short films and videos locally and abroad. By sponsoring local talents to attend international film festivals and first-class cultural events, they will be introduced to global audiences and to engage in rewarding exchanges. Talents as such form the backbone of our creative industries, who make Hong Kong a unique and vibrant creative hub in Asia.

**Objectives**

* To introduce local creative talents to global audience
* To broaden the talents' scope in short film filmmaking and appreciation
* To promote Hong Kong short films locally and abroad
* To reinforce Hong Kong as the creative capital in Asia