

1.1
Standard Signature

There is only one version of the ifva Signature.

It comprises of two elements: ifva Logo and Endorsement Line.
All elements of the signature are set in a fixed scale and format.
No other versions, formats or arrangements are allowed.



1.2

Minimum Size & Exclusion Zone

Minimum Size

To ensure legibility of the ifva Signature, the smallest applied size of the Signature is 5mm, based on the height of the ifva Logo.



Exclusion Zone

To maximise the visual impact and clarity of the ifva Signature, an Exclusion Zone is set around it. No other graphic elements are allowed within this zone.

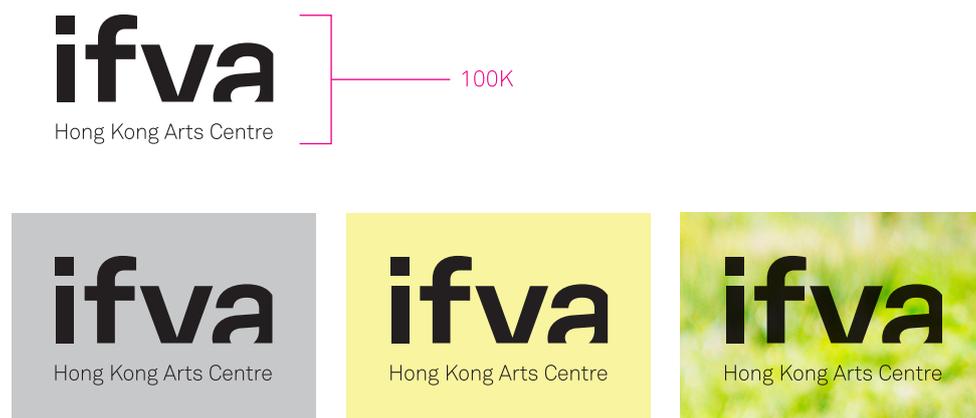


1.3

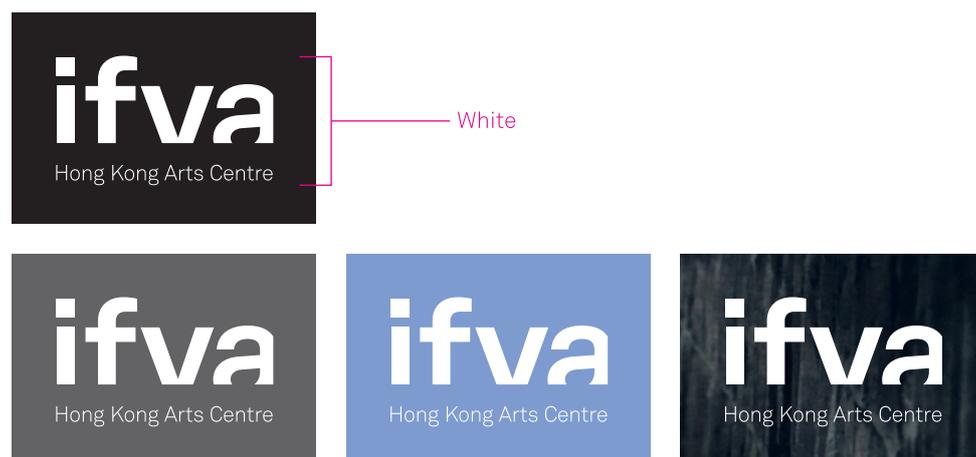
Standard Colour

Application

On colour or gray tone background lighter than 50k
All elements should be in 100K.



On colour or gray tone background with or darker than 50k
All elements should be in White.



1.4
Unacceptable
Application

The ifva Standard Signature can only be presented in the fixed configurations. Examples of unacceptable application are shown as below.



Do not create an outline around the signature.



Do not reconfigure the signature in any way.



Do not change the colour of any part of the signature.



Do not alter any font of the signature.



Do not distort the signature.



Do not apply the signature on backgrounds with distracting pattern.



Do not add any decoration on the signature.



Do not apply filters or effects to the signature.