

art of commercials 極品廣告片



搜羅全球三百個廣告，釋放腦能量 !!
Trigger a creative explosion of 300 world commercials !!



26.11 ~ 18.12.2011

香港藝術中心節目
HONG KONG ARTS CENTRE PROGRAMME

香港藝術中心舉辦「極品廣告片」已達廿一年，為大家搜羅數百個來自日本、英國、美國、亞太區及本地抵死過癮的廣告，眨眼之間體驗創意無極限 !!

另一邊廂，現任壹傳媒集團創作總監畢明將主理兩場座談會及分享會，由全球跨媒體的崛起到本土廣告怪談，剖析廣告創作的當下面貌。

按此瀏覽今年的四大節目及座談會詳情 !!

Art of Commercials (AOC) is celebrating its 21st Anniversary at the Hong Kong Arts Centre. Featuring winning TV advertisements from Asia, the US and the UK, AOC is a celebration of creativity that is never short of fun and awe!
From global cross-media advertising to local creative ecology, Budming, the Creative Director of Next Media will bring us up to date by dissecting the inner workings of the industry.

Click HERE to learn more about the event !!

地點 Venue

agnès b.電影院 agnès b. CINEMA

香港灣仔港灣道2號香港藝術中心高層地庫
Upper basement, Hong Kong Arts Centre, 2 Harbour Road, Wan Chai, Hong Kong

票價 Tickets

\$50 / 30*

每次購買門票6張或以上，更獲9折優惠！
10% off for each purchase of 6 or more tickets*

門票即日於各城市電腦售票處公开发售

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查詢 Enquiries

2582 0246

主辦 Presenter



鳴謝 Special Thanks

