

Unseen Existence: Dialogues with Environment in Contemporary Art

Presented by Hong Kong Arts Centre

as at 13 Nov, 2014





Dialogues with the Environment in Contemporary Art

Opening Ceremony and Cocktail

11 Dec 2014

Exhibition

11 Dec 2014 – 15 Jan 2015

10am – 8pm

Pao Galleries, Hong Kong Arts Centre

Free Admission



Presenter



Sponsor



"Art Available to All" School Tour Sponsor
The FRIENDS of the Hong Kong Arts Centre

Accommodation Sponsor



Supporter

SPRING

Fringe Events of the Exhibition









Opening Ceremony & Cocktail Reception





Curator's Talk / Artists' Talk / Free docent tours for the public



Free workshops for underprivileged youths (About 800 students were benefited each year)



About the Exhibition



Annual Flagship Exhibition of the Hong Kong Arts Centre

- Since 2009, the HKAC has been hosting its Annual Flagship Exhibition in every December, to gather great artists of the world in this metropolitan city.
- The exhibition each year focuses on different theme.
- It has become one of the most important Asian arts events which attracted nearly 10,000 visitors in the one-month show.

Flagship Exhibition from 2009 – 2013 (left to right)

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Exhibition Concept





BUT







Global warming



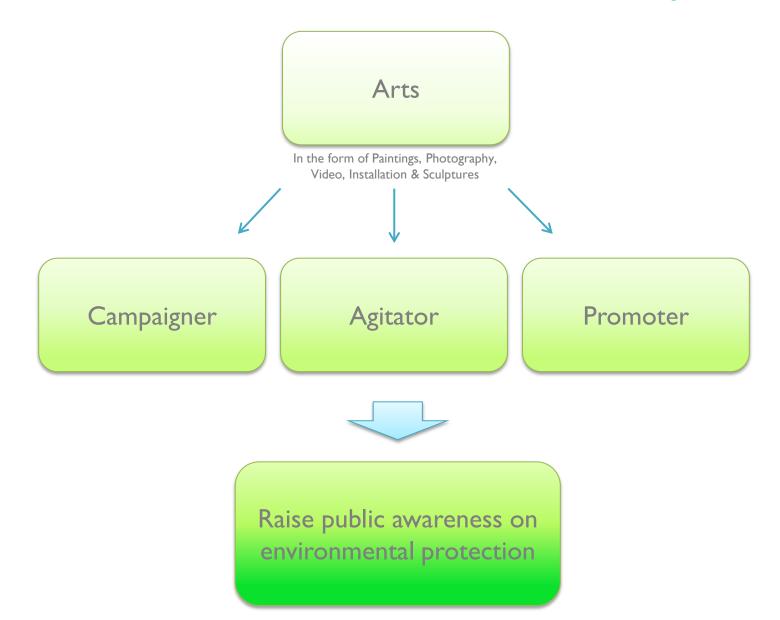
Pollution

Ozone Depletion and more...

Deforestation



Exhibition Concept



Curator



Rudy Tseng 曾文泉

Background

- Renowned Taiwanese Curator & Collector
- Professor at the graduate school of Institute of Fashion & Communications Design, Shih Chien University College of Design
- Experienced in advertising & film industry
- Tseng was the Managing Director for The Walt Disney Company (Taiwan)



Experienced Curator of profound international arts sense & knowledge

Life in Art Collection

- Tseng began collecting 20 years ago
- He founded his contemporary collection on young British artists, and soon branched into overseas Chinese contemporary artists e.g. Xu Bing, Huang Yun-Ping and Wu Shan Zhuan
- Tseng's collections now extends into Asian contemporary art (including Taiwan, Japan and Southeast Asia) e.g. Hsieh Tehching, Chen Chieh-Jen, Michael Lin and Tsui Kuang-Yu





Broaden your art horizons in 1 exhibition

Taste international arts by 13 great artists from 3 continents, 8 countries



Boris Mikhailov (Ukraine)

Allora (US) & Calzadilla (Cuba)

Maya Kramer (US)

Masaya Chiba (Japan)

YukoMohri (Japan)

Nobuyoshi Araki (Japan)

Ang Song Ming (Singapore)

Sutthirat Supaparinya (Thailand)

Yao Jui Chung 姚瑞中 (Taiwan)

Wang Fu Jui 王福瑞 (Taiwan)

Jiang Zhi (China)

Nadim Abbas (Hong Kong)



Artworks

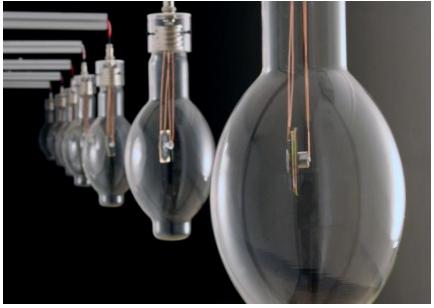
Artist Sound Art



Wang Fu-jui (b. 1969, Taiwan)

- Specializes in sound Art and Interactive Art
- Pioneer of Sound Art in Taiwan and contributes to enhancing Sound Art as a new genre in Taiwan's art scene
- Enjoys city sound like traffic, garbage cans, people, alarms and phones and turns them into Sound Art





Sound Bulb, Sound Bulbs, Karaoke Amplifier, Custom Electronics, 2008





Yao Sui-chung (b. 1969, Taiwan)

- Yao said, "There can be no civilization without ruins, just as there won't be a heaven if there is no hell."
- In the process of photographing ruins, the artist raises the question of "reality", "perfection" and "remains"





(Left) Roaming around the Ruins II-Far off Home(Kinmen Villa 1), 2005, B &W Photo Print on Fine Art Paper, 140×105 cm (Right) Roaming around the Ruins II-Far off Home(Kinmen Villa 2), 2005, B &W Photo Print on Fine Art Paper, 140×105 cm

Artist Photography



Boris Mikhailov (b.1938, Ukraine)

- Lives and works in the Ukraine and Berlin
- One of the most important artists to have emerged from the former Soviet Union
- Social documentary photos illustrating social phenomenon and societal changes



From the series "Japan" 2006-2007
Type C print 77x57.5cm
Edition 5



From the series "Japan"
2006-2007
Type C print
50x77cm
Edition 5



Artist Photography

Boris Mikhailov (b.1938, Ukraine)



From Japan series is Boris Mikhailov's photographic statement from and on Japan. A total of 16 photos will be exhibited. Mikhailov has joined other contemporary colour photographers such as Nan Goldin and Juergen Teller who have been fascinated by the country.

Other than the explicit urban wastes we see everyday, is there anyone being wasted by the fast-growing urban city of Japan?

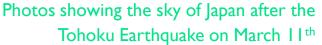


Nobuyoshi Araki (b. 1940, Japan)

- A celebrated Japanese photographer whose work revolves around sex and death and his fascination with his birthplace of Tokyo



From the series Koki No Shashin: Photographs of A Seventy Year Old Set of 80 RP Direct prints, 2010









Artist Paintings



Masaya Chiba (b.1980, Japan)

- His paintings strong suggest the ruins of a civilization returned to a primitive stage after some catastrophe
- "Energy" of the earth as an inspiration for his creation





From the series of Sound of Ohiii, 2013, oil on canvas, 115.1x145.4cm

Artists Conceptual Art



Ang Song Ming (b. 1980, Singapore)

- Lives and works in Singapore and Berlin
- Using music as a starting point to produce arts and performances to explore the society



Silent Walk, 2014

"Each participant leads the group for 5 minutes, walking in any direction and pausing as he/she wishes. The rest of the group follows the leader, and the exercise ends when all members have taken turns to lead the group. All mobile devices are switched off and all participants remain silent during the walk."



Such exercise could be held in areas near the tram shelters in Wanchai. Participants could listen to the sound of their immediate environment, including "ding ding" of the trams.



Artist Installation



Maya Kramer (b. 1977, US)

- Famously uses commonly found pollutants as primary materials in paintings, sculptures, and time-based installations that addresses the destruction of the natural world
- Uses surprising materials to render images from nature coal and fake diamonds made into a night sky





A Hard Rain (2013) Coal, Binder, Metal, Magnets 140 x 82 x 82 Edition 1/2 + 1 AP

Artist Video



Sutthirat Supaparinya (b. 1980, Thailand)

- Investigates light and sound and how they reflect and interact with the physical environment
- Her work often includes playful criticism of political, social, and personal issues





When Need Moves the Earth (2013) http://vimeo.com/88054520

- Experimental documentary of humans' actions alter the nature through commercial activities like mining or the creation of hydroelectric power
- Present a visual exploration of a coal mine and a water dam
- In addition to drastically altering the landscape, coal mining and dam building are also known to be a potential cause of man-made earthquakes

Artist Installation



Nadim Abbas (b. 1980, Hong Kong)

A new artwork, based on the idea of "Zone (1)", would be created for this exhibition:

- A site-specific kinetic installation
- Portrays the relationship of artificial intelligence and nature
- Re-interpret the space envisioned at the Pao Galleries



Zone (1), lightweight concrete casts, robotic vacuum cleaner, rug, skirting board, house paint, Gallery Exit. Armory Show 2014.



First shown in Armory Show, Abbas focused the connection between domestic cleanliness and international warfare. A robot vacuum keeps cleaning the carpet and runs into a large number of spiky concrete balls. The interaction of the uncanny nature and the simple robot, is interpreted as a broader metaphor for artificial intelligence and things to come in general.

Artist Photography



Jiang Zhi (b. 1971, China)

- A prolific and multidisciplinary Chinese artist
- Considered as one of most diverse and avant-garde artists of his age in China
- His works are open-ended, supple, and possess a taste of poetic vigour





From the series "Love Letters", Archival Pigment Print ,2011

Artist Photography



Yuko Mohri (b.1980, Japan)

- Yuko Mohri's *Urban Mining series* stimulates our expectations by wielding disposed computer components and combining them with light wind and delicate light.
- A dexterous reassembling of used and old materials constitutes a potent allegory for the recycling of our natural resources.





(Left) Urban Mining, 2014, diorama materials from Germany, used cables, recycled metal materials, table, electric fan, dimensions variable

(Right) Variation #1, 2014, gardening toy, solar panel, light bulb, lens, feather, dimensions variable



Artist Mixed media

Jennifer Allora and Guillermo Calzadilla (b. 1974/1971, Puerto Rico)

Background Story

In 1798, two elephants, Hans and Parkie, arrived in Paris. The French had seized them as spoils of war from the Dutch. Objects of both national pride and intense curiosity, the elephants' arrival was so remarkable that a group of musicians organized a concert in their honor. They hoped to communicate with the beasts through music.

What is the Artwork?

Apotomē is video showing the performance where the artists investigate in the field of **bio-musicology**.

In the artwork, vocalist Tim Storms who holds the Guinness World Records for "lowest note produced by a human" sings to the bone remains of the two elephants. His remarkable low notes, G-7 (0.189Hz), can only be heard by animals as large as elephants.

Artwork concept

- A historic attempt of interspecies communication set against the French Revolution
- A gesture of rapprochement, shifting from our people-centric perspective to imagine how other species might perceive the world





Apotomē (2013) Super 16 mm film transferred to HD, sound, 23:05 min



Marketing Opportunities (Exact plan depends on budget and sponsorship obtained)



Outdoor Advertising

Reference from previous Flagship Exhibitions and other exhibitions

Bus Body Supersede Advertisement



MTR 4-sheet Panels



Bus Premiere Panels



Bus 4-sheet Panels



Print Publications



Reference image

"Artslink" – a monthly publication of HKAC (14,000 copies to be distributed all over HK)







Sponsor to be acknowledged in the listing and feature article of the exhibition

One page of free Advertisement to be provided in Artslink for Sponsor

●日期 Date: 10-09/05 ■果質:免費入場 Ticket: Free ad □ 地梨: 依託量容 Venue: Pao Galleries

藝術家所創作的藝術品,與藏具系統性而心思細密。藝術中心特別總得印尼波原人 Agung Hujatnikajennong 策劃 是次限度,佈號級求把推實責務會,即真張英述也珍貴的 磁品。策議人 Agung Hujatnikajennong 管在多的期刊、



Publicity items at the HKAC Reference from previous Flagship Exhibitions and other exhibitions





Exhibition backdrop



Outdoor light box poster



Poster in lifts Outdoor banner

Lobby sticker & Poster at lobby

27

Online promotion



References from previous exhibitions

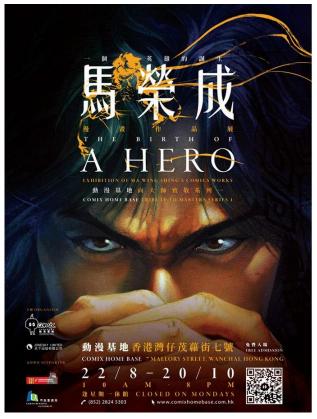
E-invitation to HKAC's database



HKAC official website



HKAC's Facebook Page





Hong Kong Arts Centre

_..... 欲知後事如何,請到場內了解。 動漫基地向大師致敬系列(一):(一個英雄的誕 生---馬樂成漫畫作品展》http:// comixhomebase.com.hk/

- 🖒 Ching Ching、 Man Man、陳順明以及其他 154 人都
- □ 52個分享

Online promotion



References from previous exhibitions

Facebook feed



【恍惚之間:文鳳儀、莫一新雙個展】 (3/4-14/4)@香港藝術中心四樓包氏畫廊

一對本地雕塑家夫婦文鳳儀、其一新將會帶嚟最新雕塑同裝置藝術,將展場化成一個藝術「家」。…… 查看更多



讃好・回應・分字・ 応 674 ☎ 16

Apple Daily Mobile Advertisement





Media Coverage on Previous Flagship Exhibition

- Collaboration with printing-media and digital-media will be explored
- Advertorial will also be done









20121214 Milk - Supplement NO595 P58

Ho Exhibition

20091215 MingPaoWeekly





CITYSEEN VIVIAN CHEN

Back to the '70s as Hong Kong Arts Centre

DEC P40



20121213 SCMP C2

20111101 Asian Art News NOV-



Much of the technology of art has existed for thousands of years, in music, painting and sculpture. But ove

evolved that artists of the past could not even have dreamed of, "Distilling Senses", an exhibition at the Hong Kong Arts Centre presents the works of a group of Asian artists who are exploring some of those new

It took ten months of negotiations for Belgian photographer Anton Kusters to be allowed into the world of the Japanese crime gangs known as the Yakuza. Like most groups involved in underworld activities, they tend not

to want a lot of publicity. Kusters wants to highlight the two different worlds of the Yakuza: their often normal

the past couple of hundred years, new technologies like photography, video, and computer graphics, have

Distilling Senses; Yakuza Photo exhibition; Yasi Retrospective; Vivian

This will enable us to shape the



20121225 Wen Wei Po A24



20131223_TVB weekly P146



Acknowledgement & Entitlements

Acknowledgement & Entitlements



- 1. To be acknowledged as "Individual Artist Sponsor"
- 2. To be invited to the Opening Ceremony of the exhibition
- 3. Private tours and meeting-the-artist session could be provided
- 4. Sponsor to be acknowledged on exhibition backdrops
- 5. Sponsor to be acknowledged in the caption of the sponsored artwork
- 6. Sponsor to be acknowledged in the exhibition catalogue
- 7. Sponsor's name to be included in below marketing platforms to promote the exhibition:
 - a) External publicity items
 - Outdoor advertising panels
 - b) Publicity items at the building of HKAC
 - Light box posters
 - Lobby stickers
 - c) Press Release
 - d) Social media platform
 - E-newsletter to HKAC's database
 - HKAC Website
 - HKAC Facebook Page
 - HKAC App

