

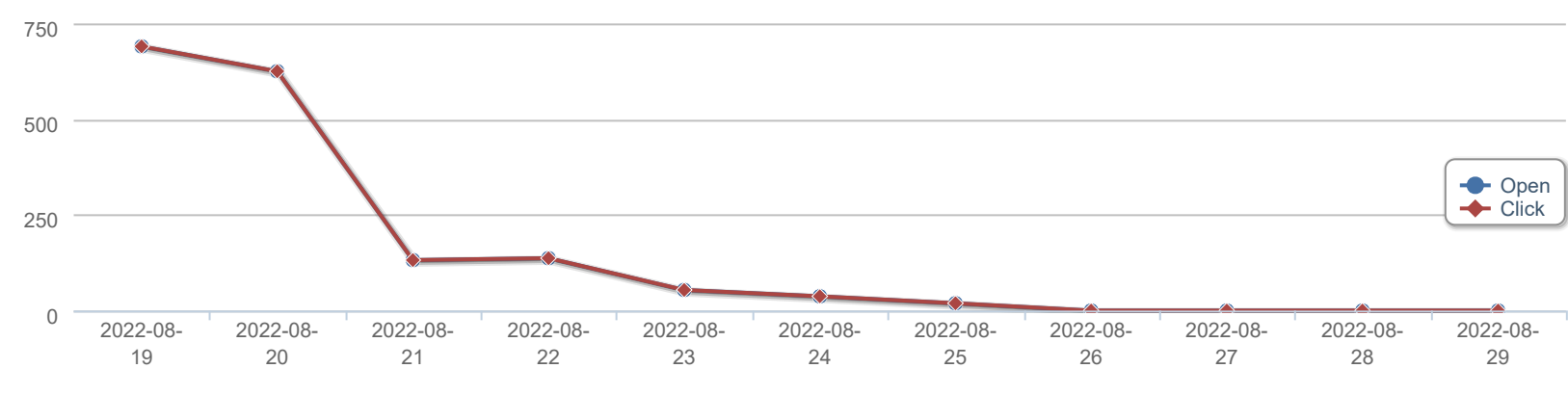
Report Details - 香港藝術中心節目精選 HKAC Programme Highlights

Social Sharing Report

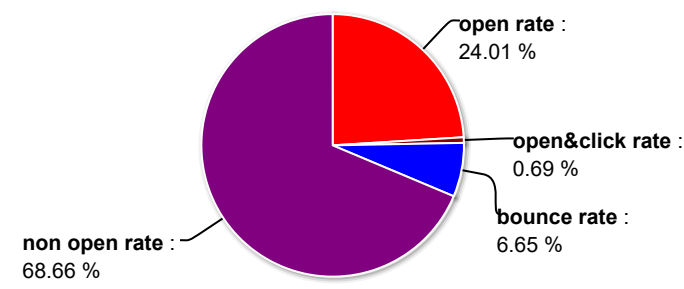
Hong Kong Arts Centre<acfan@hkac.org.hk>

Period: 2022-08-19 - 2022-08-20 Search

Open / Click Trend



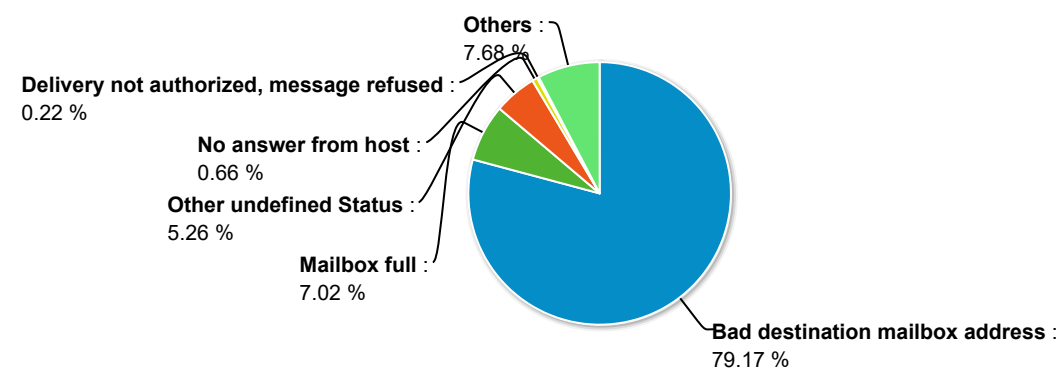
Summary



Rate		
Open rate:	26.45%	1694
Click rate:	0.73%	47
Effective click rate:	2.77%	-
Bounce rate:	7.12%	456
Non-open rate:	73.55%	4710
Deliverability rate:	-7.12%	-

Count		
Total no of recipient:		6404
Unsubscribe:		0
No. of New subscribe:		0
No. of send friend:		0
JMRPP:		0
Yahoo FBL:		0

Bounce Analysis



	Percentage	Count
Bad destination mailbox address	79.17	361
Mailbox full	7.02	32
Other undefined Status	5.26	24
No answer from host	0.66	3
Delivery not authorized, message refused	0.22	1
Others	7.68	35