

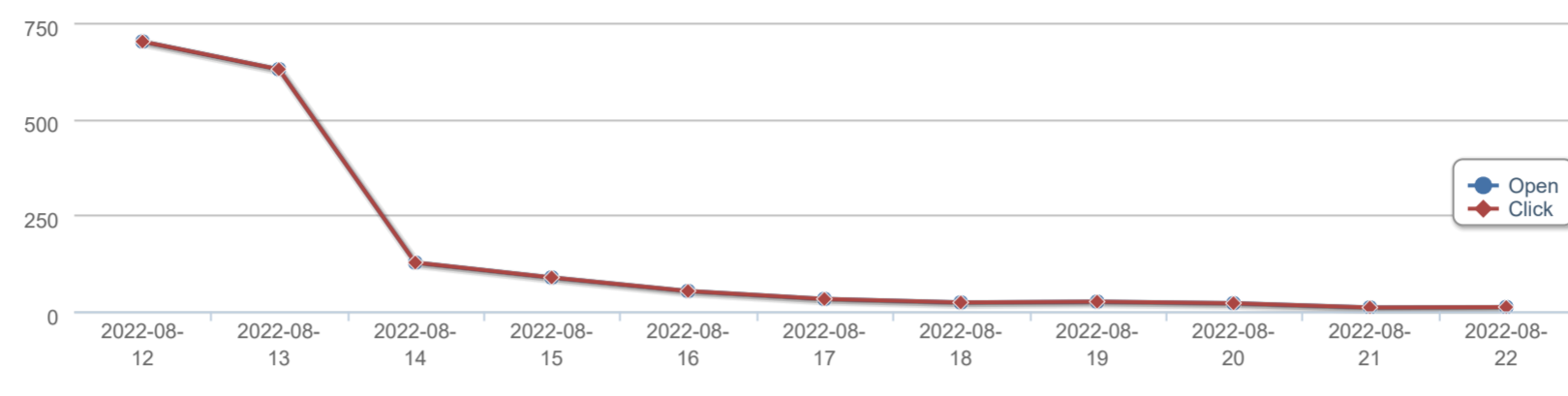
Report Details - 香港藝術中心節目精選 HKAC Programme Highlights

Social Sharing Report

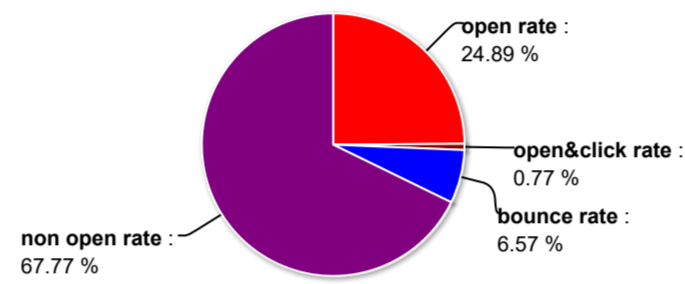
Hong Kong Arts Centre<acfan@hkac.org.hk>

Period: 2022-08-12 - 2022-08-25 Search

Open / Click Trend

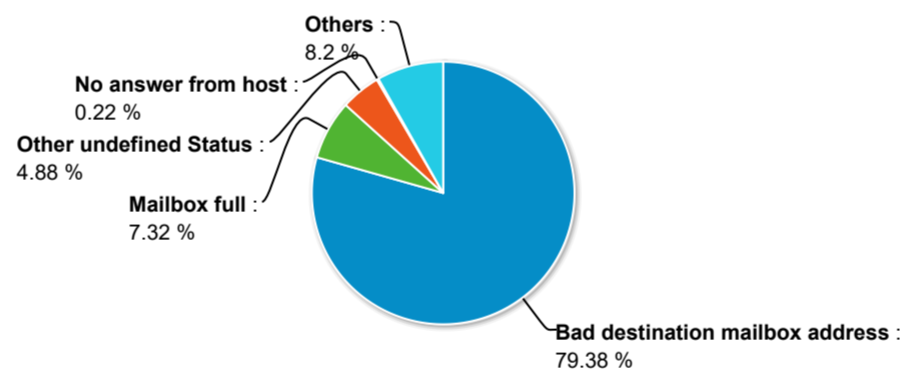


Summary



Rate		
Open rate:	27.46%	1761
Click rate:	0.83%	53
Effective click rate:	3.01%	-
Bounce rate:	7.03%	451
Non-open rate:	72.54%	4651
Deliverability rate:	-7.03%	-
Count		
Total no of recipient:		6412
Unsubscribe:		0
No. of New subscribe:		0
No. of send friend:		0
JMRPP:		0
Yahoo FBL:		0

Bounce Analysis



	Percentage	Count
Bad destination mailbox address	79.38	358
Mailbox full	7.32	33
Other undefined Status	4.88	22
No answer from host	0.22	1
Others	8.2	37