

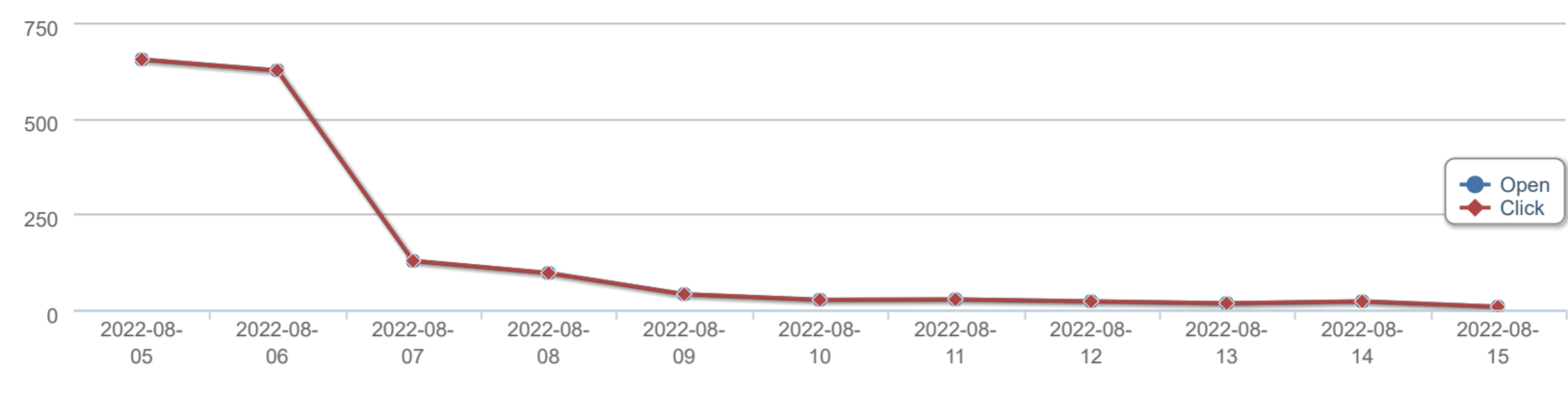
Report Details - 香港藝術中心節目精選 HKAC Programme Highlights

Social Sharing Report

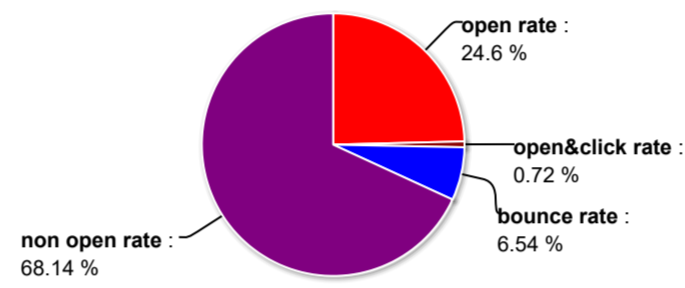
Hong Kong Arts Centre <acfan@hkac.org.hk>

Period: 2022-08-05 - 2022-08-25 Search

Open / Click Trend



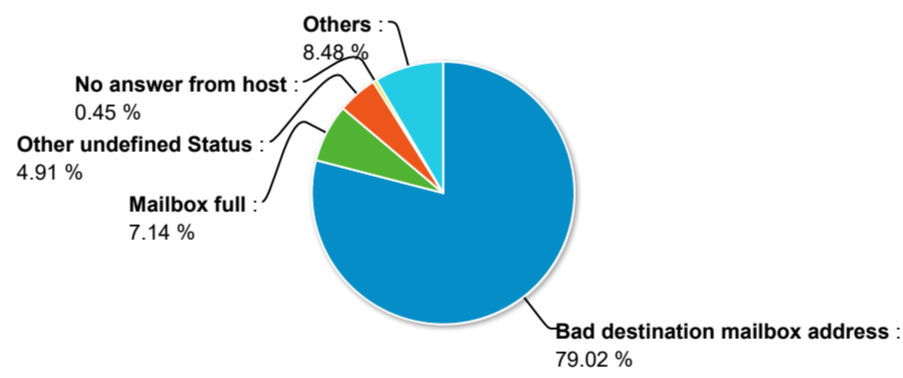
Summary



Rate		
Open rate:	27.09%	1733
Click rate:	0.77%	49
Effective click rate:	2.83%	-
Bounce rate:	7%	448
Non-open rate:	72.91%	4665
Deliverability rate:	-7%	-

Count	
Total no of recipient:	6398
Unsubscribe:	0
No. of New subscribe:	0
No. of send friend:	0
JMRPP:	0
Yahoo FBL:	0

Bounce Analysis



	Percentage	Count
Bad destination mailbox address	79.02	354
Mailbox full	7.14	32
Other undefined Status	4.91	22
No answer from host	0.45	2
Others	8.48	38