



🌟 泰國廣告真的太精彩了! 🇹🇼

每次觀看都讓人喜出望外，時而歡笑，時而感動到流淚。這種出乎意料的情感反應，真的是「估你唔到」的完美形容!

📅 這星期五及星期日，29/9/2023及1/10/2023，不要錯過在香港藝術中心的極品廣告展 - 泰國廣告專場! 更有泰國廣告業協會會長的映後分享哦。

喜愛泰國廣告的你，這是一個不能錯過的機會! 快來和我們一起沉浸在泰國廣告的魅力中吧! 🎬🌟

<https://www.facebook.com/photo.php?fbid=687296256750655&set=pb.100064108595147.-2207520000&type=3>

<https://www.facebook.com/photo.php?fbid=688298946650386&set=pb.100064108595147.-2207520000&type=3>

#泰國廣告魅力  
#香港藝術中心

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🌱 想要認識更多有關泰國廣告的爆 seed 創意? 來聽聽資深泰國廣告人的映後談吧! 呢啲機會! 💬

🌱 Want to know more about Thai creativity in advertising? Stay for our after-screening talk with our seasoned Thai ad man to learn more! Don't miss this rare chance! 💬

🗣️ \*映後講座: 泰泰泰好睇廣告! Fan-Thai-stic Commercials!

日期及時間: 29/9 (五Fri) 7:45pm 節目五放映後

講者:

Rati Panthawi (泰國廣告協會會長)

英語主講 Conducted in English

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🎬 極品廣告片2023

Art of Commercials 2023

14.09.2023 - 01.10.2023

🎫 門票現已於撲飛開售!

Tickets are now available on POPTICKET.hk!

👉 <https://www.popticket.hk/event/commercials-2023>

👉 詳情 Programme website: [bit.ly/ArtofCommercials2023](http://bit.ly/ArtofCommercials2023)

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節目五: 泰國 Adman 廣告大獎精選

Programme 5: Selection from Adman Awards

📅 日期及時間 Dates and times:

17/9 (日) - 3:30pm

29/9 (五) - 7:45pm\*

1/10 (日) - 3:00pm\*

\*設映後講座, 英語主講

\*With after-screening talk. Conducted in English.

100分鐘 | 數碼 | 彩色 | 泰語及英語對白, 英文字幕

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🙌 Sawadee! 萬眾期待! 泰國Adman 廣告大獎首次降落香港! 為觀眾帶來一連串爆笑爆喊爆 seed 作品! 就算個廣告一開始估唔倒佢係賣乜, 但係最後都會 charm 到你最後買佢個乜。🙌 King Kong 話你知睇戲就唔該熄咗你個電話啦。🍌 紅毛丹都有花樣年華。自身保障不是靠父幹或者靠母幹的話, 就自己心動不如行動去買保險啦! 為什麼親戚總是如此這般關心你? 🙌 癌症可帶來一連串不能言喻的身心打擊, 而抗癌病人亦自強不息。就算疫情為世界帶來更多偏見和隔閡, 我們都要記得有開放的胸襟。Cheers! 🍌

🙌 Sawadee! The long-awaited Thai Adman Awards lands in Hong Kong for the first time! Get ready for a series of hilarious, exciting, and unforgettable works! Even if you can't guess what the commercial is about at the beginning, it will definitely charm you into buying whatever it's selling by the end. 🙌 King Kong wants you to know, please turn off your phone when watching a movie. 🍌 Even rambutan is in the mood for love. Depending on your parents or spouse for financial protection? It's better to act and buy insurance for yourself! Why do relatives always care about you so much and too much? 🙌 Cancer can bring a series of indescribable physical and mental blows, and cancer patients remain resilient. Despite the pandemic bringing more biases and divisions to the world, let's remember to have an open mind. Cheers! 🍌

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主辦: 香港藝術中心

合辦: 香港廣告商會

協辦: ADFEST 亞太廣告節、泰國 Adman 廣告大獎、美國 AICP 廣告大獎、英國 British Arrows 廣告大獎、康城國際創意節、金帆廣告大獎、大阪廣告協會、HaHaHa 大阪創意大獎

特別鳴謝: 香港泰國文化協會、Women In Work、Yell Advertising

傳媒伙伴: 電笠、電影朝聖、香港藝術行政人員協會、是日觀影

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#香港藝術中心 #HongKongArtsCentre #極品廣告片 #ArtofCommercials

#canneslions #KamFanHK #HaHaHaOsaka #AICP #BritishArrows #AdmanAwards

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