



是日觀影

August 29 at 2:25 PM · 🌐



【香港藝術中心】流動影像節目

【極品廣告片2023】

廣告愛跨界 極品無疆界

2023年9月14日至10月1日 @ 香港藝術中心 古天樂電影院

個別門票及套票現於POPTICKET發售

節目二：2022 香港金帆廣告大獎精選及 2023 ADFEST 亞太廣告節精選

15/9 (Fri) 7:45pm | 30/9 (Sat) 4:00pm

[Hong Kong Arts Centre - Moving Images](#) 香港藝術中心：流動影像

See Translation



Hong Kong Arts Centre - Moving Images 香港藝術中心：流動影像

August 27 at 9:00 PM · 🌐

🚢 香港金帆廣告大獎見證本地廣告人與大家共渡疫後生活，不論好與壞、悲與喜，見證真·感受。👁️ 電器品牌如何打破父母和子女之間的沉默？💞 愛，有時候，就是一個簡單的抱抱。保險廣告會不會好笑到說到你買保險？🏠 什麼是家？什麼是家人？👊 不論是讀書、工作還是玩樂，依然是排除萬難搏到盡！而家，邊個係主流？

🇹🇭 主場在芭提雅的ADFEST亞太廣告節又跟大家見面了！🍰 有隻餅真係好食到眼都凸埋出嚟！有種甘苦，有種幽默，只有成年人才能 feel 到。有些產品，旨在為大家傳達賞心悅目的事物，為生活中的感受昇華。🤖 人工智能如何讓所愛起死回生？一些螢幕上醜陋的常態，很容易成為生活中的常態。幸福是我們還有 happy hour。👏

🚢 The Kam Fan Awards expresses the spirit of how advertising professionals stand with Hong Kongers in post-pandemic times, no matter how good or bad lives are. 👁️ How does an electronics brand break the parent-child barrier? 💞 Love, sometimes a simple hug will do. Can an insurance commercial make you LOL enough to get one? 🏠 What's a home? What about family? 👊 When we do our best to study, work and have fun against all odds, we rule!

🇹🇭 Pattaya based ADFEST is back with its ingenious winning work! 🍰 This time with a pastry so good, that makes your eyeballs fall out. There are bittersweet humours that only adults can get. Some products are so aesthetically pleasing that it advances your life. 🤖 How does artificial intelligence reboot love? Some monstrosity on screen can easily become normality. Happiness is that we still have happy times. Come to ADFEST for your happy hour! 👏

🚢 節目二：2022 香港金帆廣告大獎精選及 2023 ADFEST 亞太廣告節精選
Programme 2: Selections from the Kam Fan Awards Hong Kong 2022 & ADFEST 2023

📅 日期及時間 Dates and times:

15/9 (五) – 7:45pm

30/9 (六) – 4:00pm

86分鐘 | 數碼 | 彩色 | 泰語、日語、普通話、印地語、粵語、英語對白，中文及英文

🎬 極品廣告片2023

Art of Commercials 2023

14.09.2023 - 01.10.2023

📅 門票現已於撲飛開售!

Tickets are now available on POPTICKET.hk!

👉 <https://www.popticket.hk/event/commercials-2023>

👉 詳情 Programme website:

bit.ly/ArtofCommercials2023

主辦：香港藝術中心

合辦：香港廣告商會

協辦：ADFEST 亞太廣告節、泰國 Adman 廣告大獎、美國 AICP 廣告大獎、英國 British Arrows 廣告大獎、康城國際創意節、金帆廣告大獎、大阪廣告協會、

HaHaHa 大阪創意大獎

特別鳴謝：香港泰國文化協會、Women In Work、Yell Advertising

傳媒伙伴：電笠、電影朝聖、香港藝術行政人員協會、是日觀影

Presenter: Hong Kog Arts Centre

Co-Presenter: HK4As

In collaboration with: ADFEST, Adman Awards, AICP Show, British Arrows Awards, Cannes Lions International Festival of Creativity, Kam Fan Awards, Osaka Advertising Association, HaHaHa Osaka Creativity Awards

Special Thanks: Thai Culture Association of Hong Kong, Women In Work, Yell Advertising

Media Partners: DL, Film Pilgrimage, Hong Kong Arts Administrators Association, Todayscreening

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<https://bit.ly/2vw1yIK>

#香港藝術中心 #HongKongArtsCentre #極品廣告片 #ArtofCommercials

#canneslions #KamFanHK #HaHaHaOsaka #AICP #BritishArrows #AdmanAwards

@Hong Kong Arts Centre 香港藝術中心

@香港廣告商會 HK4As

@ADFEST (Official)

@Adman Awards & Symposium

The AICP Show

The British Arrows Awards Limited

Cannes Lions International Festival of Creativity

HaHaHa Osaka Creativity Awards

Royal Thai Consulate-General, Hong Kong

Thai Culture Association of Hong Kong 香港泰國文化協會

Women In Work

Yell Advertising

Hong Kong Arts Administrators Association

電影朝聖 Film Pilgrimage

是日觀影

虛詞·無形

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