



Women In Work

August 23 at 12:23 PM · 🌐



【快看預告片】

小編是如何找到靈感的？其中之一就是去看廣告片！每每都被創意啟發 🤩🌟

上年度自費去看了極品廣告片，今年 Hong Kong Arts Centre - Moving Images 香港藝術中心：流動影像就找到了我們！！還提供8折優惠給各位會員 🍷

See Translation



節目一：2022 康城國際創意節精選

Programme 1: Selection from the Cannes Lions International Festival of Creativity 2022

14.9 ▶ 1.10



Hong Kong Arts Centre - Moving Images 香港藝術中心：流動影像

August 21 at 5:00 PM · 🌐

預告片登場 ~!!! 來自世界各地精彩廣告！今年特選泰精彩作品同嘉賓！

Trailer NOW~!!! Exciting commercials from around the world! With a special selection of Fan-Thai-stic work!

🌟極品廣告片2023 Art of Commercials 2023

👉詳情 Programme website: bit.ly/ArtofCommercials2023

🎫門票現已於撲飛開售！

Tickets are now available on POPTICKET.hk!

<https://www.popticket.hk/event/commercials-2023>

「極品廣告片」又嚟喇！🌟今年第二十九屆，徇眾要求，特備節目「泰國 Adman廣告大獎」，為大家介紹一班「泰式廣告師」的作品！且與時並進，泰國 Yell Advertising 將遠道而來與觀眾親身對談，介紹人工智能（AI）在廣告及市場拓展的應用和最新潮流。實在係泰精彩！🌟

當然少不了其他來自世界各地🌍🏆、如常地上天落地、創意爆棚的吸睛廣告節目精選，包括「康城國際創意節」🇫🇷、「ADFEST亞太廣告節」、「HaHaHa大阪創意獎」🇯🇵、「英國 British Arrows 廣告大獎」🇬🇧、「美國AICP廣告大獎」🇺🇸及「香港金帆廣告大獎」🇭🇰。

The 29th edition of Art of Commercials is fast approaching!🌟 We've heard you! This year features a special programme, Adman Awards, showcasing the work of Thai ad women and men! Our programme also covers the hottest topic: Wanna know more about how artificial intelligence (AI) is shaping the advertising industry and leading cutting-edge trends in marketing? Come have a talk with Thailand's very own Yell Advertising. They're flying in to Hong Kong to chat with you face-to-face.🌟

If those aren't fan-thai-stic enough 🙌, we've got you all covered! Prepare to be blown away by jaw-dropping, mind-bending commercials from all around the world!🌍🏆 Including highlights from the Cannes Lions International Festival of Creativity🇫🇷, ADFEST, HaHaHa Osaka Creativity Awards 🇯🇵, British Arrows Awards 🇬🇧, The AICP Show🇺🇸, and the Hong Kong Kam Fan Awards 🇭🇰.

🌍節目一：2022 康城國際創意節精選

Programme 1: Selection from the Cannes Lions International Festival of Creativity 2022

🏆節目二：2022 香港金帆廣告大獎精選 及 2023 ADFEST 亞太廣告節精選

Programme 2: Selections from the Kam Fan Awards Hong Kong 2022 & ADFEST 2023

🇯🇵🇺🇸節目三：HaHaHa 大阪創意獎精選 及 2023美國 AICP 廣告大獎精選

Programme 3: Selections from HaHaHa Osaka Creativity Awards & The AICP Show 2023

🇬🇧節目四：2022 英國 British Arrows 廣告大獎精選

Programme 4: Selection from the British Arrows Awards 2022

🇹🇭節目五：泰國 Adman 廣告大獎精選

Programme 5: Selection from Adman Awards

🗣️映後講座：大時代趨勢？AI人工智能在廣告領域的未來發展與可能

日期及時間：1/10（日）3:00pm 節目五放映後

主辦：香港藝術中心

合辦：香港廣告商會

協辦：ADFEST 亞太廣告節、泰國 Adman 廣告大獎、美國 AICP 廣告大獎、英國 British Arrows 廣告大獎、康城國際創意節、金帆廣告大獎、日本秋祭 in 香港 - 魅力再發現、金帆廣告大獎、大阪廣告協會、HaHaHa 大阪創意大獎

特別鳴謝：香港泰國文化協會、Women In Work、Yell Advertising

傳媒伙伴：電笠、電影朝聖、香港藝術行政人員協會、是日觀影

Presenter: Hong Kog Arts Centre

Co-Presenter: HK4As

In collaboration with: ADFEST, Adman Awards, AICP Show, British Arrows Awards, Cannes Lions International Festival of Creativity, Kam Fan Awards, Japan Autumn Festival in Hong Kong - Rediscovering Nippon, Osaka Advertising Association, HaHaHa Osaka Creativity Awards

Special Thanks: Thai Culture Association of Hong Kong, Women In Work, Yell Advertising

Media Partners: DL, Film Pilgrimage, Hong Kong Arts Administrators Association, Todayscreening

即刻 Follow Hong Kong Arts Centre - Moving Images 香港藝術中心：流動影像 嘅 Instagram 獲取資訊

Get more information by @hongkongartscentremovingimages on Instagram:

<https://bit.ly/2vw1y1K>

#香港藝術中心 #HongKongArtsCentre #極品廣告片 #ArtofCommercials

#canneslions #KamFanHK #HaHaHaOsaka #AICP #BritishArrows #AdmanAwards

Hong Kong Arts Centre 香港藝術中心

香港廣告商會 HK4As

ADFEST (Official)

Adman Awards & Symposium

The AICP Show

The British Arrows Awards Limited

Cannes Lions International Festival of Creativity

HaHaHa Osaka Creativity Awards

Royal Thai Consulate-General, Hong Kong

Thai Culture Association of Hong Kong 香港泰國文化協會

Women In Work

Yell Advertising

Hong Kong Arts Administrators Association

電影朝聖 Film Pilgrimage

是日觀影

虛詞·無形

See Translation



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