



### 極品廣告片 2023 - 泰國創意傳情

大家係咪都好鍾意嗰啲看完都估唔到結尾嘅泰國廣告？每次都驚喜連連，令人拍案叫絕！今年作為 Hong Kong Art Centre 嘅推廣伙伴，向大家獻上極品廣告片2023！

除咗精選廣告，仲有特備節目「泰國 Adman廣告大獎」，展現「泰式廣告師」嘅獨到眼光同非凡創意！加上泰國 Yell Advertising 專程嚟港，同大家分享AI嘅廣告同市場拓展上嘅前沿應用。真係精彩到爆！

Art of Commercials 2023

14.09.2023 - 01.10.2023

珍惜呢次機會，讓自己沉醉於泰國廣告嘅奇妙世界！等你嚟共襄盛舉！

#極品廣告片2023 #HongKongArtCentre #香港泰國文化協會 #泰式創意 #不容錯過 #香港藝術中心 #HongKongArtsCentre #極品廣告片 #artofcommercials #HongKongArtsCentre香港藝術中心

[https://fb.watch/my\\_wulf5vp/](https://fb.watch/my_wulf5vp/)

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### 極品廣告片 ART OF COMMERCIALS 2023



節目一：2022 康城國際創意節精選

Programme 1: Selection from the Cannes Lions International Festival of Creativity 2022

14.9 ▶ 1.10

### Hong Kong Arts Centre - Moving Images 香港藝術中心：流動影像

August 21 at 5:00 PM · 🌐

預告片登場~!!! 來自世界各地精彩廣告！今年特選泰精彩作品同嘉賓！  
Trailer NOW~!!! Exciting commercials from around the world! With a special selection of Fan-Thai-stic work!

🌟極品廣告片2023 Art of Commercials 2023

👉詳情 Programme website: [bit.ly/ArtofCommercials2023](http://bit.ly/ArtofCommercials2023)

🎫門票現已於撲飛開售！

Tickets are now available on POPTICKET.hk!

<https://www.popticket.hk/event/commercials-2023>

「極品廣告片」又嚟喇！🌟今年第二十九屆，徇眾要求，特備節目「泰國 Adman廣告大獎」，為大家介紹一班「泰式廣告師」的作品！且與時並進，泰國 Yell Advertising 將遠道而來與觀眾親身對談，介紹人工智能 (AI) 在廣告及市場拓展的應用和最新潮流。實在係泰精彩！🌟

當然少不了其他來自世界各地🌍🏆、如常地上天落地、創意爆棚的吸睛廣告節目精選，包括「康城國際創意節」🇫🇷、「ADFEST亞太廣告節」、「HaHaHa大阪創意獎」🇯🇵、「英國 British Arrows 廣告大獎」🇬🇧、「美國AICP廣告大獎」🇺🇸及「香港金帆廣告大獎」🇭🇰。

The 29th edition of Art of Commercials is fast approaching!🌟 We've heard you! This year features a special programme, Adman Awards, showcasing the work of Thai ad women and men! Our programme also covers the hottest topic: Wanna know more about how artificial intelligence (AI) is shaping the advertising industry and leading cutting-edge trends in marketing? Come have a talk with Thailand's very own Yell Advertising. They're flying in to Hong Kong to chat with you face-to-face.🌟

If those aren't fan-thai-stic enough🙌, we've got you all covered! Prepare to be blown away by jaw-dropping, mind-bending commercials from all around the world!🌍🏆 Including highlights from the Cannes Lions International Festival of Creativity🇫🇷, ADFEST, HaHaHa Osaka Creativity Awards🇯🇵, British Arrows Awards🇬🇧, The AICP Show🇺🇸, and the Hong Kong Kam Fan Awards🇭🇰.

🌍節目一：2022 康城國際創意節精選

Programme 1: Selection from the Cannes Lions International Festival of Creativity 2022

🏆節目二：2022 香港金帆廣告大獎精選 及 2023 ADFEST 亞太廣告節精選

Programme 2: Selections from the Kam Fan Awards Hong Kong 2022 & ADFEST 2023

🇯🇵🇺🇸節目三：HaHaHa 大阪創意獎精選 及 2023美國 AICP 廣告大獎精選

Programme 3: Selections from HaHaHa Osaka Creativity Awards & The AICP Show 2023

🇬🇧節目四：2022 英國 British Arrows 廣告大獎精選

Programme 4: Selection from the British Arrows Awards 2022

🇹🇭節目五：泰國 Adman 廣告大獎精選

Programme 5: Selection from Adman Awards

🗣️映後講座：大時代趨勢？AI人工智能在廣告領域的未來發展與可能

日期及時間：1/10 (日) 3:00pm 節目五放映後

主辦：香港藝術中心

合辦：香港廣告商會

協辦：ADFEST 亞太廣告節、泰國 Adman 廣告大獎、美國 AICP 廣告大獎、英國 British Arrows 廣告大獎、康城國際創意節、金帆廣告大獎、日本秋祭 in 香港 - 魅力再發現、金帆廣告大獎、大阪廣告協會、HaHaHa 大阪創意大獎

特別鳴謝：香港泰國文化協會、Women In Work、Yell Advertising

傳媒伙伴：電笠、電影朝聖、香港藝術行政人員協會、是日觀影

Presenter: Hong Kog Arts Centre

Co-Presenter: HK4As

In collaboration with: ADFEST, Adman Awards, AICP Show, British Arrows Awards, Cannes Lions International Festival of Creativity, Kam Fan Awards, Japan Autumn Festival in Hong Kong - Rediscovering Nippon, Osaka Advertising Association, HaHaHa Osaka Creativity Awards

Special Thanks: Thai Culture Association of Hong Kong, Women In Work, Yell Advertising

Media Partners: DL, Film Pilgrimage, Hong Kong Arts Administrators Association, Todayscreening

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即刻 Follow Hong Kong Arts Centre - Moving Images 香港藝術中心：流動影像

嘅 Instagram 獲取資訊

Get more information by @hongkongartscentremovingimages on Instagram:

<https://bit.ly/2vw1yIK>

#香港藝術中心 #HongKongArtsCentre #極品廣告片 #ArtofCommercials

#canneslions #KamFanHK #HaHaHaOsaka #AICP #BritishArrows #AdmanAwards

Hong Kong Arts Centre 香港藝術中心

香港廣告商會 HK4As

ADFEST (Official)

Adman Awards & Symposium

The AICP Show

The British Arrows Awards Limited

Cannes Lions International Festival of Creativity

HaHaHa Osaka Creativity Awards

Royal Thai Consulate-General, Hong Kong

Thai Culture Association of Hong Kong 香港泰國文化協會

Women In Work

Yell Advertising

Hong Kong Arts Administrators Association

電影朝聖 Film Pilgrimage

是日觀影

虛詞·無形

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