



放映推介:

極品廣告片2023 Art of Commercials 2023

門票現已於撲飛開售!

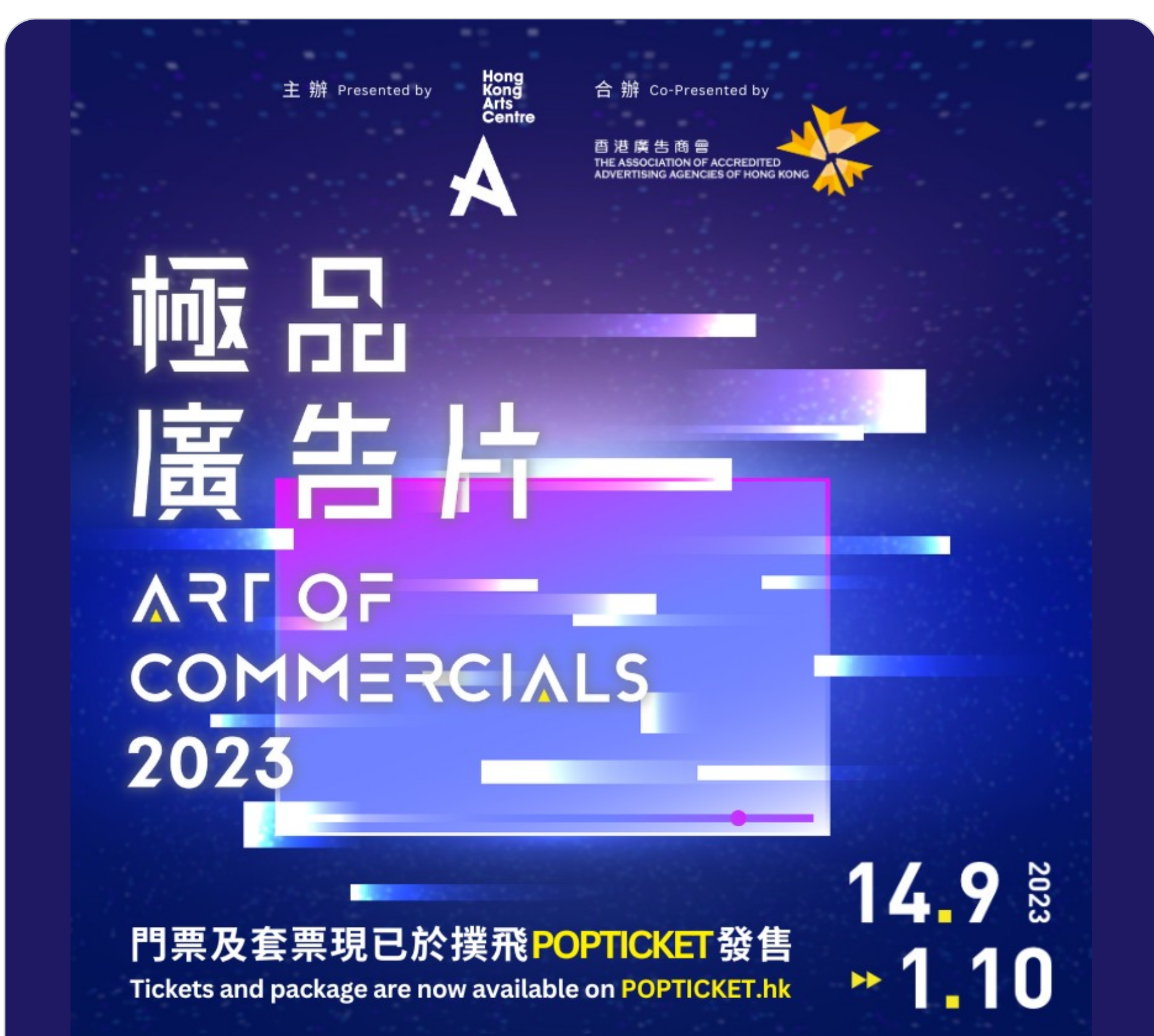
Tickets are now available on POPTICKET.hk!

<https://www.popticket.hk/event/commercials-2023>

👉詳情 Programme website:

<bit.ly/ArtofCommercials2023>

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Hong Kong Arts Centre - Moving Images 香港藝術中心：流動影像

August 14 at 5:00 PM · 🌐

🌟極品廣告片2023 Art of Commercials 2023

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「極品廣告片」又嚟喇! 🌟 今年第二十九屆, 徇眾要求, 特備節目「泰國 Adman廣告大獎」, 為大家介紹一班「泰式廣告師」的作品! 且與時並進, 泰國 Yell Advertising 將遠道而來與觀眾親身對談, 介紹人工智能 (AI) 在廣告及市場拓展的應用和最新潮流。實在係泰精彩! 🇹🇼

當然少不了其他來自世界各地🌍🏆、如常地上天落地、創意爆棚的吸睛廣告節目精選, 包括「康城國際創意節」🇫🇷、「ADFEST亞太廣告節」、「HaHaHa大阪創意獎」🇯🇵、「英國 British Arrows 廣告大獎」🇬🇧、「美國AICP廣告大獎」🇺🇸及「香港金帆廣告大獎」🇭🇰。

The 29th edition of Art of Commercials is fast approaching! 🌟 We've heard you! This year features a special programme, Adman Awards, showcasing the work of Thai ad women and men! Our programme also covers the hottest topic: Wanna know more about how artificial intelligence (AI) is shaping the advertising industry and leading cutting-edge trends in marketing? Come have a talk with Thailand's very own Yell Advertising. They're flying in to Hong Kong to chat with you face-to-face. 🇹🇼

If those aren't fan-thai-stic enough 🙏, we've got you all covered! Prepare to be blown away by jaw-dropping, mind-bending commercials from all around the world! 🌍🏆 Including highlights from the Cannes Lions International Festival of Creativity🇫🇷, ADFEST, HaHaHa Osaka Creativity Awards🇯🇵, British Arrows Awards🇬🇧, The AICP Show🇺🇸, and the Hong Kong Kam Fan Awards🇭🇰.

🌍節目一：2022 康城國際創意節精選

Programme 1: Selection from the Cannes Lions International Festival of Creativity 2022

🇭🇰節目二：2022 香港金帆廣告大獎精選 及 2023 ADFEST 亞太廣告節精選

Programme 2: Selections from the Kam Fan Awards Hong Kong 2022 & ADFEST 2023

🇯🇵🇺🇸節目三：HaHaHa 大阪創意獎精選 及 2023美國 AICP 廣告大獎精選

Programme 3: Selections from HaHaHa Osaka Creativity Awards & The AICP Show 2023

🇬🇧節目四：2022 英國 British Arrows 廣告大獎精選

Programme 4: Selection from the British Arrows Awards 2022

🇹🇼節目五：泰國 Adman 廣告大獎精選

Programme 5: Selection from Adman Awards

🗣️映後講座：大時代趨勢？AI人工智能在廣告領域的未來發展與可能

日期及時間：1/10（日）3:00pm 節目五放映後

主辦：香港藝術中心

合辦：香港廣告商會

協辦：ADFEST 亞太廣告節、泰國 Adman 廣告大獎、美國 AICP 廣告大獎、英國 British Arrows 廣告大獎、康城國際創意節、金帆廣告大獎、大阪廣告協會、

HaHaHa 大阪創意大獎

特別鳴謝：香港泰國文化協會、Women In Work、Yell Advertising

傳媒伙伴：電笠、電影朝聖、香港藝術行政人員協會、是日觀影

Presenter: Hong Kog Arts Centre

Co-Presenter: HK4As

In collaboration with: ADFEST, Adman Awards, AICP Show, British Arrows Awards, Cannes Lions International Festival of Creativity, Kam Fan Awards, Osaka Advertising Association, HaHaHa Osaka Creativity Awards

Special Thanks: Thai Culture Association of Hong Kong, Women In Work, Yell Advertising

Media Partners: DL, Film Pilgrimage, Hong Kong Arts Administrators Association, Todayscreening

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Get more information by @hongkongartscenremovingimages on Instagram:

<https://bit.ly/2vw1yIK>

#香港藝術中心 #HongKongArtsCentre #極品廣告片 #ArtofCommercials

#canneslions #KamFanHK #HaHaHaOsaka #AICP #BritishArrows

#AdmanAwards

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