



Consulat Général de France à Hong Kong et Macao

Yesterday at 10:11 AM



康城國際創意節的精選作品將於第二十九屆「極品廣告片」中展出，門票現已開售，快入場觀賞出色作品吧！

A selection from the Cannes Lions International Festival of Creativity is including in the upcoming 29th edition of Art of Commercials! Get your tickets now and discover the great works on big screen!

See Translation



節目一：2022 康城國際創意節精選

Programme 1: Selection from the Cannes Lions International Festival of Creativity 2022

14/9 (Thu) 7:45pm | 17/9 (Sun) 7:30pm | 23/9 (Sat) 4:00pm

極品廣告片

ART OF COMMERCIALS 2023

14.9 2023  
1.10



Hong Kong Arts Centre - Moving Images 香港藝術中心：流動影像

August 24 at 5:00 PM

法國康城國際創意節已有七十年歷史，為地表最強之殿堂級廣告盛事，得獎及入圍作品均有品質保證。有間經常和大家又解悶又up的家俱品牌，產品的名稱其實是源自.....？小朋友恆久遠的問題：「你愛我點解要我食菜？」生，定唔生？借，定唔借？哪一隻朱古力是無死角好味？薯片筒裏面隻手拿不出來怎麼辦？隔離時網上開始的戀愛，隔離後還有相通的靈魂？好好聆聽微笑背後的心情吧。疫情過後，好好在大螢幕觀賞出色作品！

The Cannes Lions has marked its 70th year in 2023. As the most prestigious commercial event of the year, it has some of the best work in the world. There's one home furnishing retailer that is known for its wit online. Where do the names of its product come from? There's the age-old question from the children asking, "Why force me to eat veggies if you love me?" To birth, or not to birth? To borrow, or not to borrow? Which chocolate is da best? What to do if your hand gets stuck in a potato chips can? Can the online romance sparked during the pandemic be able to last its quality after the quarantine? Take care of the emotions behind the smile. After the pandemic, treat yourself to great works on a big screen!

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Programme 1: Selection from the Cannes Lions International Festival of Creativity 2022

日期及時間 Dates and times:

14/9 (四) - 7:45pm

17/9 (日) - 7:30pm

23/9 (六) - 4:00pm

93分鐘 | 數碼 | 彩色 | 瑞典語、芬蘭語、挪威語、丹麥語、荷蘭語、法語、德語、西班牙語、英語、烏克蘭語、泰語、日語、印地語、烏爾都語對白，英文字幕

極品廣告片2023

Art of Commercials 2023

14.09.2023 - 01.10.2023

門票現已於撲飛開售！

Tickets are now available on POPTICKET.hk!

<https://www.popticket.hk/event/commercials-2023>

詳情 Programme website:

[bit.ly/ArtofCommercials2023](http://bit.ly/ArtofCommercials2023)

主辦：香港藝術中心

合辦：香港廣告商會

協辦：ADFEST 亞太廣告節、泰國 Adman 廣告大獎、美國 AICP 廣告大獎、英國 British Arrows 廣告大獎、康城國際創意節、金帆廣告大獎、大阪廣告協會、HaHaHa 大阪創意大獎

特別鳴謝：香港泰國文化協會、Women In Work、Yell Advertising

傳媒伙伴：電笠、電影朝聖、香港藝術行政人員協會、是日觀影

Presenter: Hong Kog Arts Centre

Co-Presenter: HK4As

In collaboration with: ADFEST, Adman Awards, AICP Show, British Arrows Awards, Cannes Lions International Festival of Creativity, Kam Fan Awards, Osaka Advertising Association, HaHaHa Osaka Creativity Awards

Special Thanks: Thai Culture Association of Hong Kong, Women In Work, Yell Advertising

Media Partners: DL, Film Pilgrimage, Hong Kong Arts Administrators Association, Todayscreening

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Get more information by @hongkongartscentremovingimages on Instagram:

<https://bit.ly/2vw1y1K>

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#canneslions #KamFanHK #HaHaHaOsaka #AICP #BritishArrows #AdmanAwards

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